



Derrian Bradder | Graphic Design

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Derrian [De-ree-un]

An experienced designer with a demonstrated history of working in the publishing industry. Skilled in editorial design, children's non-fiction and graphic design. Strong arts and design professional with a BA (Hons) focused in Graphic Design. Yorkshire born and bred.

COVERS
P3-5

COVER &
SPREADS
P6-8

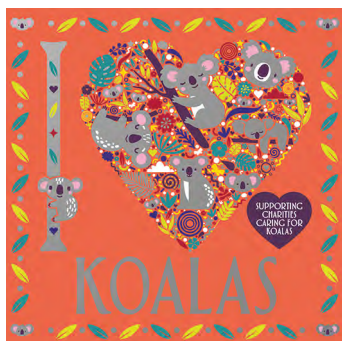
SPREADS
P9-14

MARKETING
MATERIAL
P15-22

PERSONAL
WORK
P23-24







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I HEART SERIES COLOURING

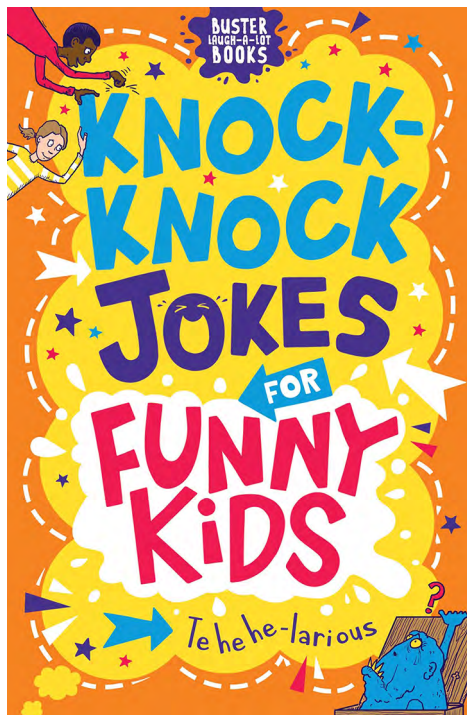
I have worked on this series since first joining my current employer, both covers and spreads. Over the years I have made it my own and always try to go bigger and more detailed than the previous one.

The series has continued to grow and covers a wide variety of themes and are often trend led, which means a very quick turnaround. These covers all have a foil finish, and we have started to branch out into coloured foil.

The interior artwork is a mix of commissioned illustrations and images sourced and amended by myself from Shutterstock. I work with the editor to discuss ideas for the content before sourcing artists and liaising with them through the editor, including giving feedback on rough samples.



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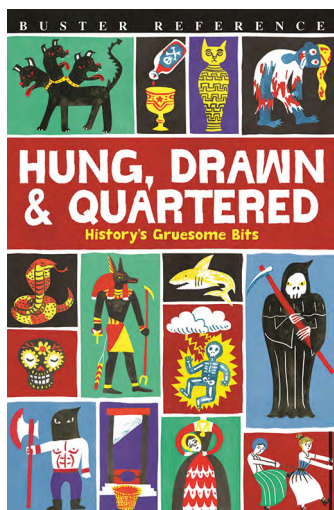
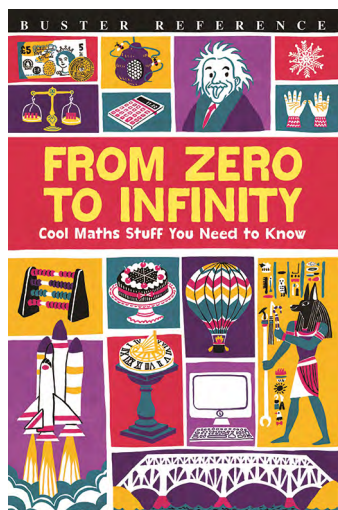
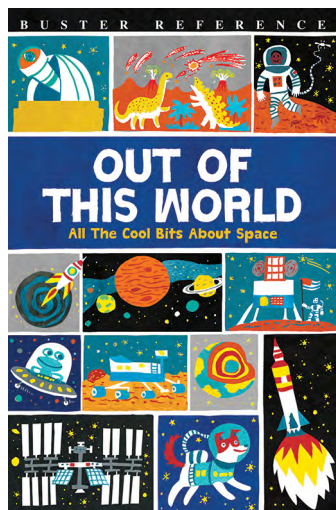
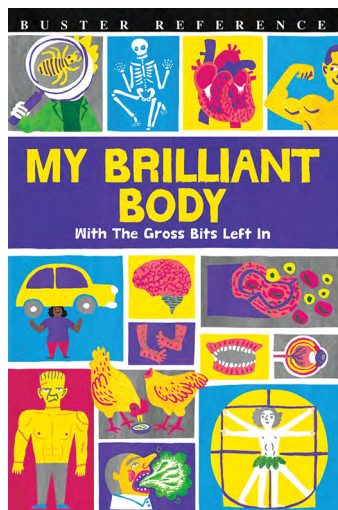
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BUSTER LAUGH-A-LOT BOOKS SERIES JOKE BOOKS

The spot artwork was commissioned from an illustrator before being recoloured, and amended where necessary, in-house.



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BUSTER REFERENCE SERIES REFERENCE

These covers were created give a fresh look to an existing series. I used a limited colour palette to create a more sophisticated look whilst also keeping it fresh and current.

The artwork was commissioned from an illustrator before being recoloured, and amended where necessary, in-house.



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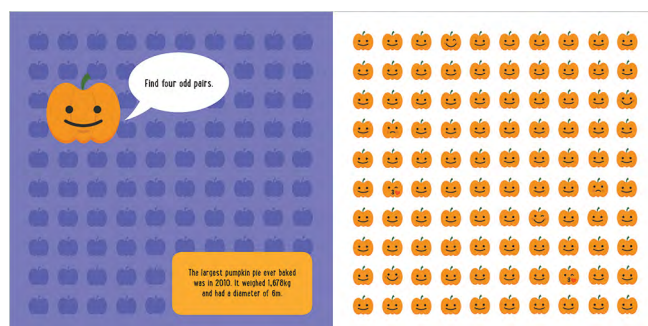
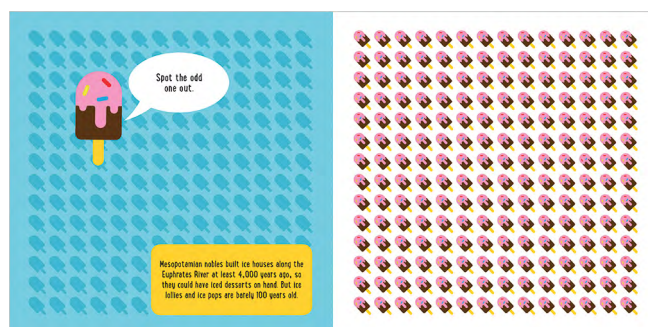
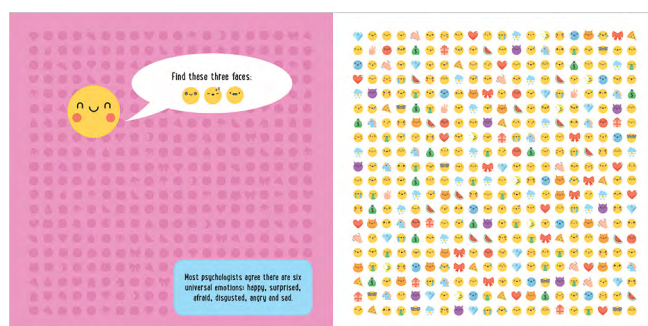
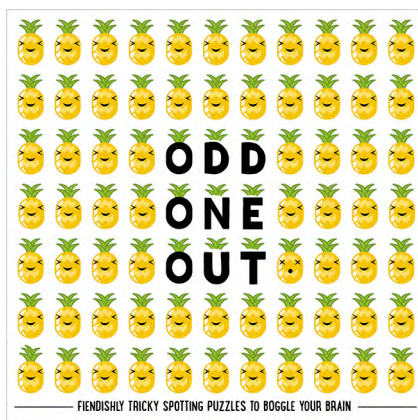
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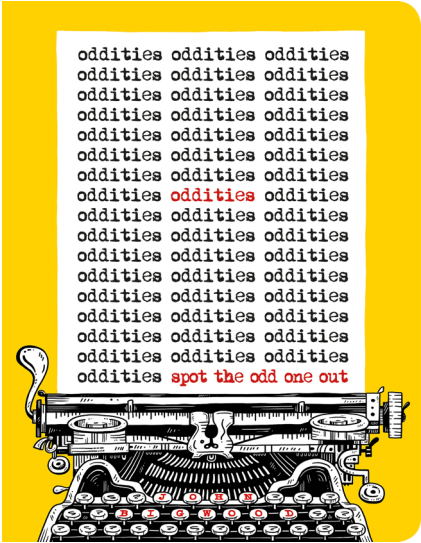
ODD ONE OUT ACTIVITY

I created both the cover and full interiors for this title, using artwork sourced and adapted from Shutterstock to create the puzzles.

This was an incredibly fun title to work on, though I did go cross-eyed on a few occasions when testing it and trying to spot the differences I'd made!



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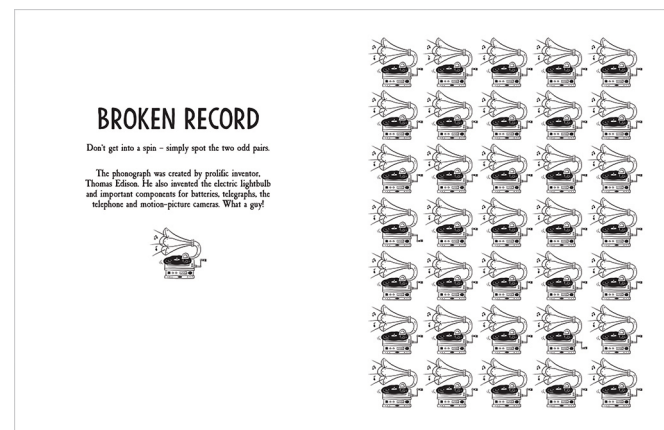
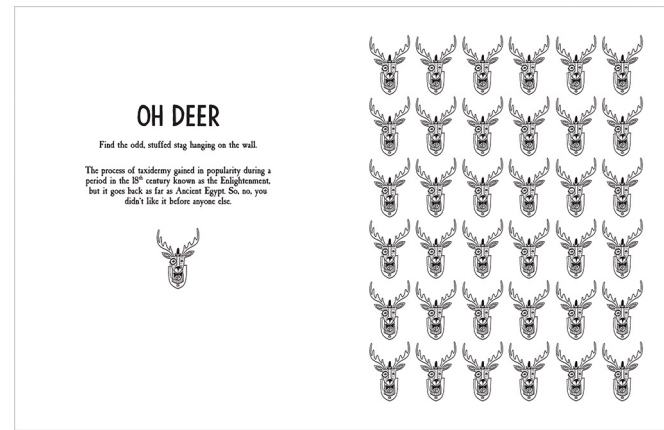
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ODDITIES ACTIVITY

I designed both the cover and full interiors for this title, using artwork commissioned from an illustrator to create the puzzles.

The idea for this title was to be a more grown-up version of *Odd One Out* (previous page).





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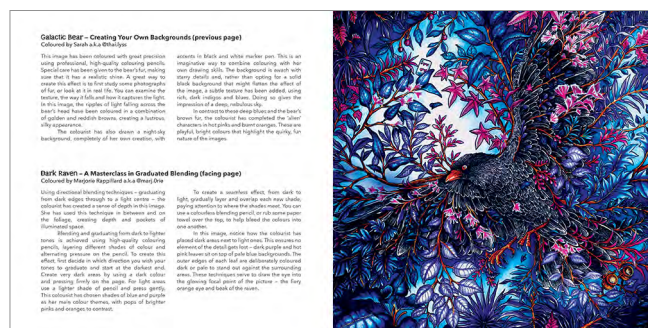
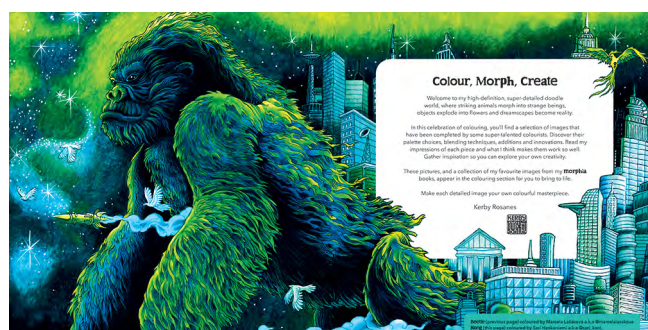
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COLOURMORPHIA (KERBY ROSANES) COLOURING

I designed both the cover and interiors for this title, using previously commissioned artwork from illustrator Kerby Rosanes.

This book is a “greatest hits” as it were, of Kerby’s most popular images from the bestselling *Morphia* series, which I have worked on over the last 5 years. We also included completed artworks produced by Kerby’s fans, along with stylistic comments and opinions from Kerby. The artwork was retouched, cleaned and reworked where necessary by myself.

I also worked on the follow up title to this, *Kaleidomorphia*, although I did not design the cover for it, only the spreads.



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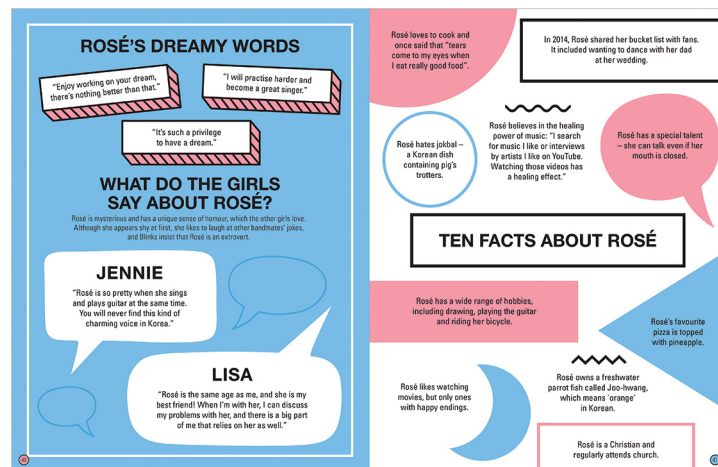
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BLACKPINK (100% UNOFFICIAL) UNOFFICIAL FAN GUIDE

I designed the full interiors for this title, using artwork adapted from Shutterstock and photographs, from initial concept through to final design.

I absolutely loved working on this title and had a lot of fun doing it. I love the type of design I was able to create and the freedom I had with it. Since completing this title I have been requested to give several others the "BLACKPINK treatment" in some fashion.



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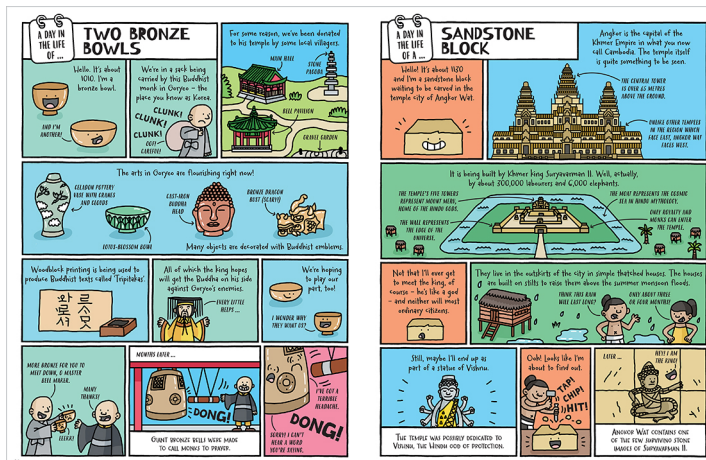
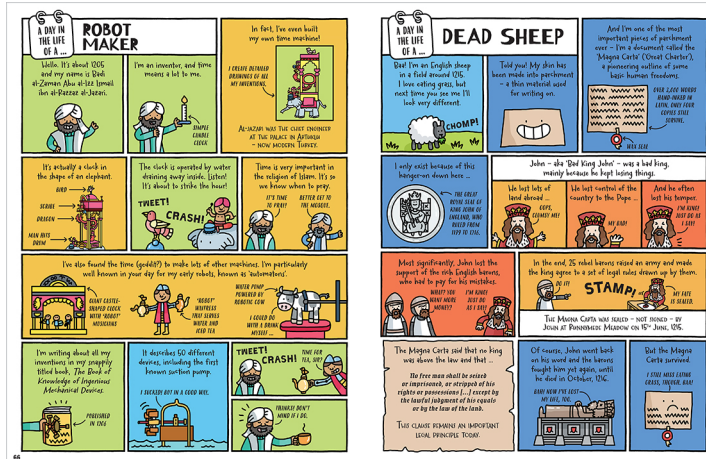
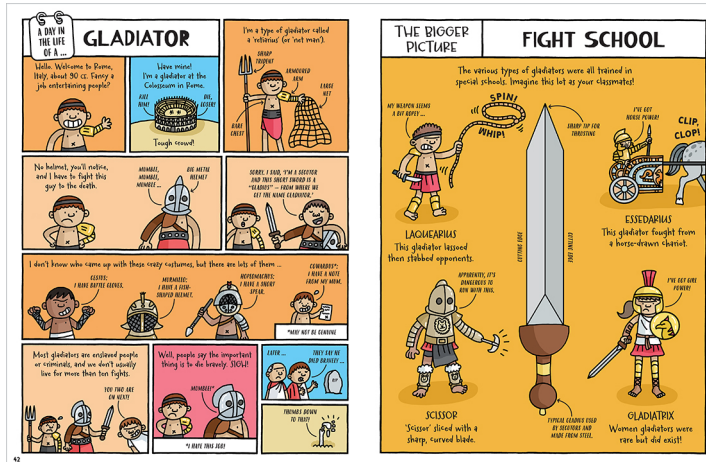
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A DAY IN THE LIFE OF A CAVEMAN, A QUEEN AND EVERYTHING IN BETWEEN REFERENCE

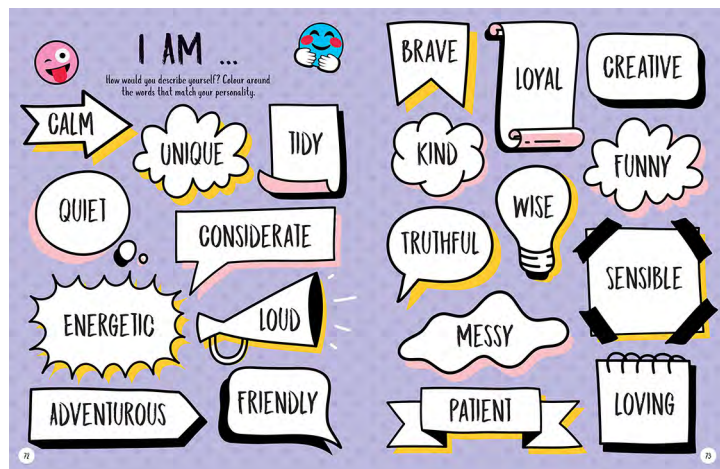
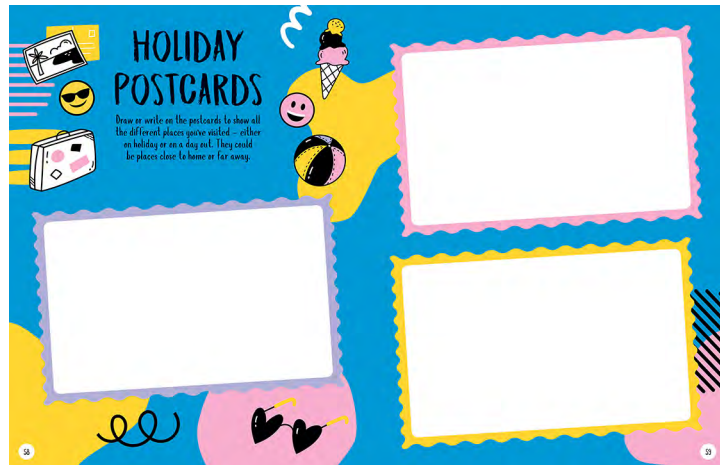
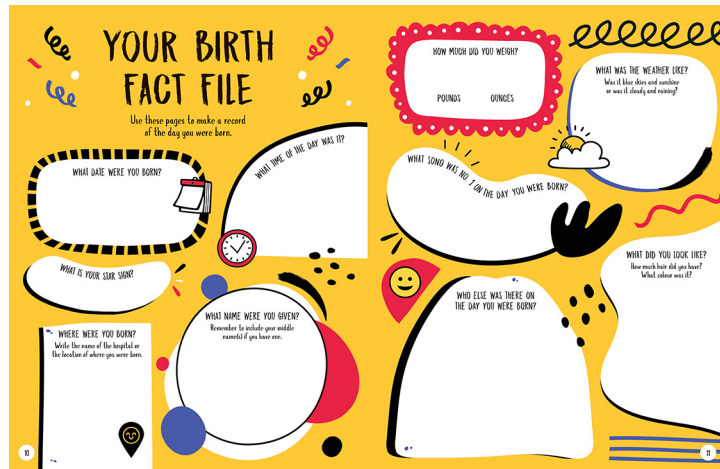
The follow up title to *A Day in the Life of a Poo, a Gnu and You*
(Winner of the Blue Peter Book Award 2021).

I designed the full interiors for this title, using artwork commissioned from an amazing illustrator, Jess Bradley. This title was so much fun to work on – between the great illustrations and the hilarious text, there was also lots to learn.

I enjoyed the challenge on working on a completely new style for me, especially as I've been itching to work on a graphic novel/comic for a long time, so it was a great experience all round.



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THE STORY OF ME ACTIVITY BOOK

A fill in activity book all about the reader and their life.

All of the interior artwork was created by myself using artwork adapted from Shutterstock, with a limited colour palette throughout.



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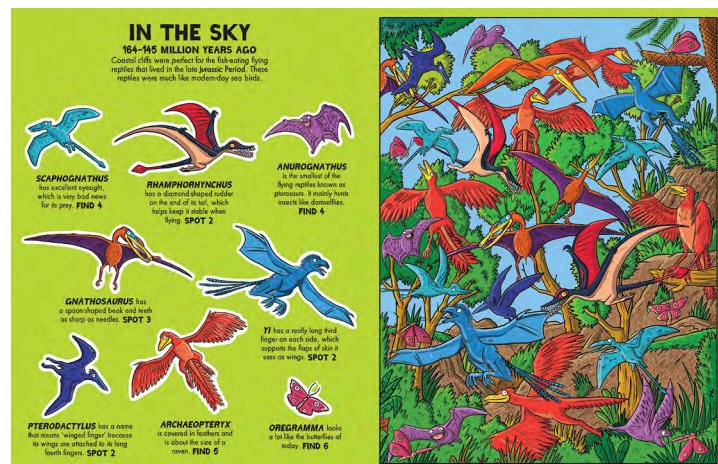
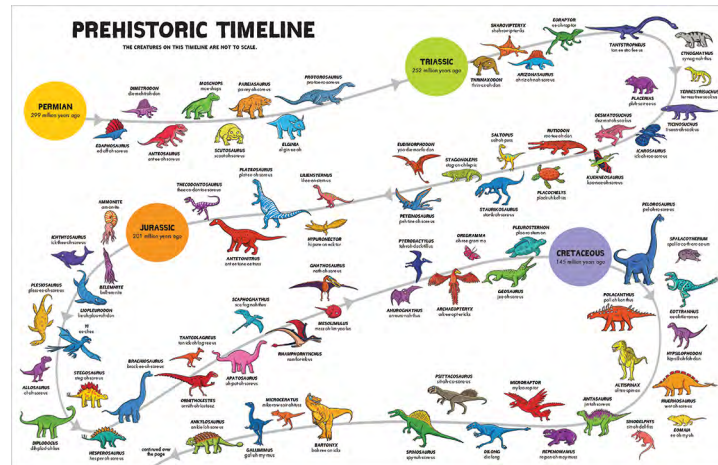
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WHERE'S THE DINOSAUR? SEARCH BOOK

This title is part of the successful *Where's the ...?* series, although it is aimed at a younger audience. This was a very enjoyable title to work on and I'm not embarrassed to admit, educational.

The artwork was commissioned from an illustrator, and tweaked by myself where necessary. I created the timeline you can see part of on the left, using the character sheets of all the dinosaurs.



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All About Me ...

Fill in the fact file about you below.

Date: Time: Place:

My name is

My nickname is

My birthday is on months and days old

Right now I'm years months and days old

The place I was born is called

My star sign is

The members of my family are

My best friend is called

My school is called

I have pen(s) called

My favourite colour is

Signed

... And My Unicorn

Fill in the fact file about your unicorn below.

Date: Time: Place:

My unicorn's name is

My unicorn's gender is

My unicorn's birthday is on

My unicorn's star sign is

The colour of my unicorn's coat is

The colour of my unicorn's mane is

The colour of my unicorn's horns is

My unicorn's special markings are

My unicorn's favourite food is

The place I met my unicorn was

My unicorn lives

What makes my unicorn special is

I love my unicorn because

Signed

A Week Full of Unicorns

If you could have a week off school and just fill it with unicorn-themed activities, what would your perfect week look like? Would you go searching for unicorns with your best friend? Maybe you'll throw a glittery unicorn party or bake a rainbow cake for a unicorn? Whatever you decide to do, don't forget to have fun.

Day	What will you do?	How long will it take?	Where will it take place?	What will you need?	Will you be doing it alone or with a friend?	What will you wear?
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday

Would You Rather?

Read each of the magical choices below and make a decision. Would you rather ...

have the wisdom of an ancient unicorn?	<input type="checkbox"/> OR <input type="checkbox"/>	have the energy of a young unicorn?	<input type="checkbox"/> OR <input type="checkbox"/>
be able to make rainbows appear?	<input type="checkbox"/> OR <input type="checkbox"/>	be able to make clouds disappear?	<input type="checkbox"/> OR <input type="checkbox"/>
be as kind as the kindest unicorn?	<input type="checkbox"/> OR <input type="checkbox"/>	be as clever as the cleverest unicorn?	<input type="checkbox"/> OR <input type="checkbox"/>
meet a unicorn who can rap?	<input type="checkbox"/> OR <input type="checkbox"/>	meet a unicorn who can sing?	<input type="checkbox"/> OR <input type="checkbox"/>
beat a unicorn in a running race?	<input type="checkbox"/> OR <input type="checkbox"/>	beat a unicorn in a swimming race?	<input type="checkbox"/> OR <input type="checkbox"/>
learn about nothing but unicorns at school?	<input type="checkbox"/> OR <input type="checkbox"/>	be taught your usual lessons by a unicorn?	<input type="checkbox"/> OR <input type="checkbox"/>
join a team of unicorns in a game of basketball?	<input type="checkbox"/> OR <input type="checkbox"/>	join a team of unicorns in a game of football?	<input type="checkbox"/> OR <input type="checkbox"/>
go for tea in the Land of Unicorns?	<input type="checkbox"/> OR <input type="checkbox"/>	have six unicorns join you for tea at your house?	<input type="checkbox"/> OR <input type="checkbox"/>
have a horse for the rest of your life?	<input type="checkbox"/> OR <input type="checkbox"/>	have a unicorn for a week?	<input type="checkbox"/> OR <input type="checkbox"/>
have the power to heal humans?	<input type="checkbox"/> OR <input type="checkbox"/>	have the power to heal animals?	<input type="checkbox"/> OR <input type="checkbox"/>
travel back in time to see unicorns in the past?	<input type="checkbox"/> OR <input type="checkbox"/>	travel forward in time to see unicorns in the future?	<input type="checkbox"/> OR <input type="checkbox"/>
eat marshmallows for lunch?	<input type="checkbox"/> OR <input type="checkbox"/>	eat popping candy for dinner?	<input type="checkbox"/> OR <input type="checkbox"/>
have a unicorn fancy dress outfit?	<input type="checkbox"/> OR <input type="checkbox"/>	have a unicorn onesie?	<input type="checkbox"/> OR <input type="checkbox"/>
have the unicorn's power of super hearing?	<input type="checkbox"/> OR <input type="checkbox"/>	have the unicorn's power of super sight?	<input type="checkbox"/> OR <input type="checkbox"/>
have eyes that change colour depending on your mood?	<input type="checkbox"/> OR <input type="checkbox"/>	have hair that changes colour depending on the weather?	<input type="checkbox"/> OR <input type="checkbox"/>
write a book about unicorns?	<input type="checkbox"/> OR <input type="checkbox"/>	have a unicorn write a book about you?	<input type="checkbox"/> OR <input type="checkbox"/>



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MY UNICORN AND ME ACTIVITY BOOK

A fill in activity book about unicorns. 90% of the interior artwork was created by myself using artwork adapted from Shutterstock, with the other 10% being commissioned illustrations.



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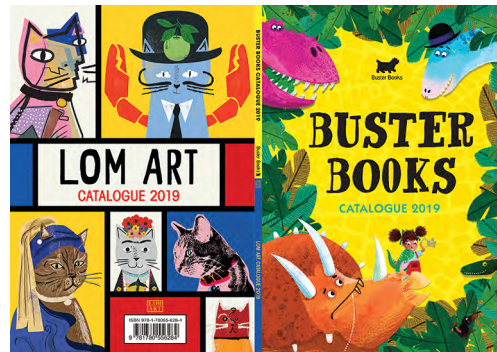
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CATALOGUES MARKETING MATERIAL

I design both the cover and full interiors for the yearly catalogues and have done since first joining my current employer.



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MAGAZINE ADVERTS (VARIOUS) MARKETING MATERIAL

I am able to create a variety of marketing material, but magazine adverts are something I frequently work on. I enjoy working on these as it often gives me a chance to create designs for our other imprints – although I love working in the Children's imprint it is nice to try my hand at something new.

4 adverts for 2 different imprints –
MOM Books and Buster Books.

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3 adverts for 3 different imprints –
LOM ART, MOM Books and Buster Books.



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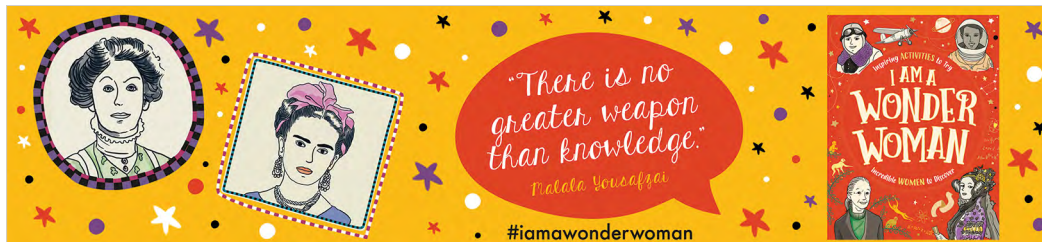
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EMAIL AND WEBSITE BANNERS (VARIOUS) MARKETING MATERIAL



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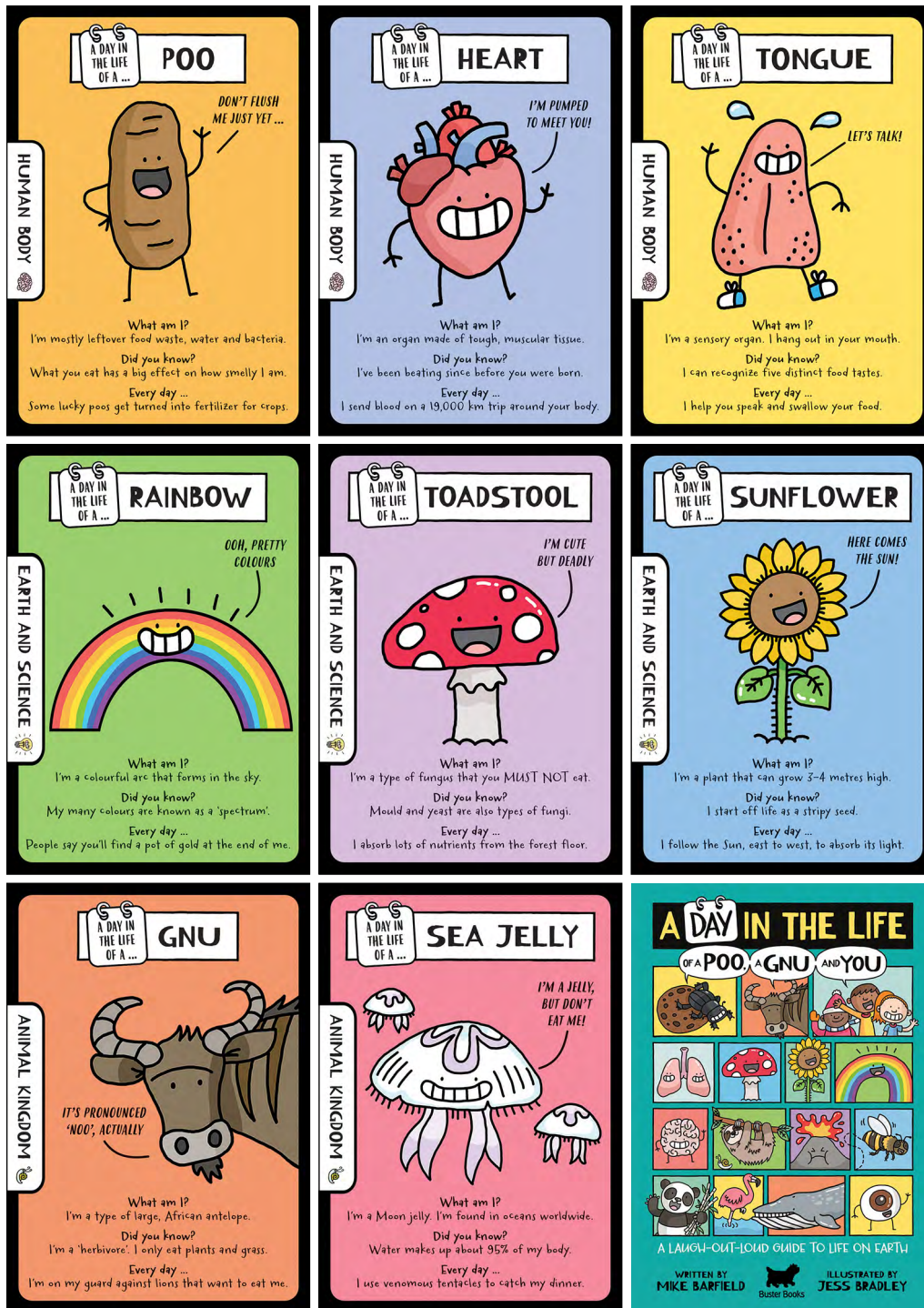
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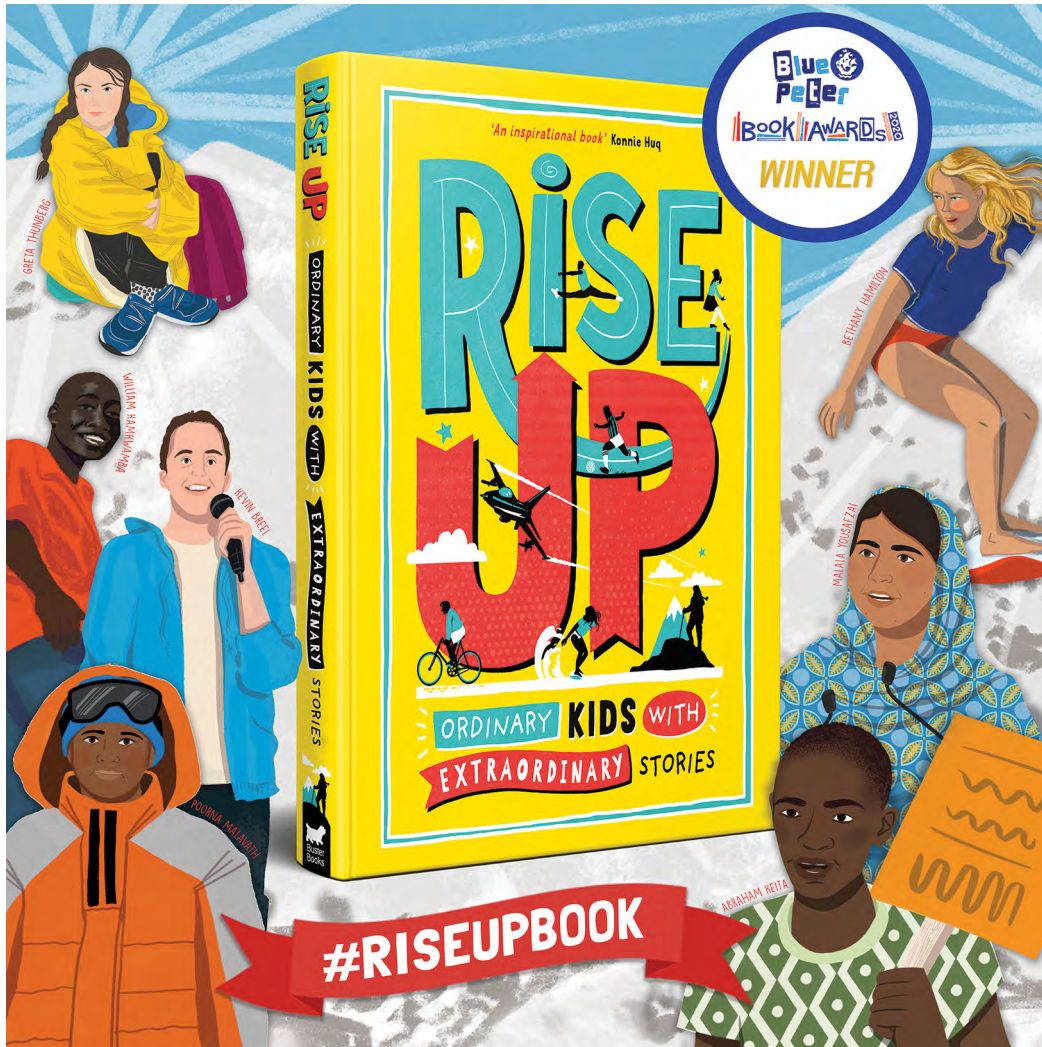
A DAY IN THE LIFE OF A POO, A GNU AND YOU – PLAYING CARDS

MARKETING MATERIAL

A set of trading cards which were sent to schools to tie in with the publication of the book.



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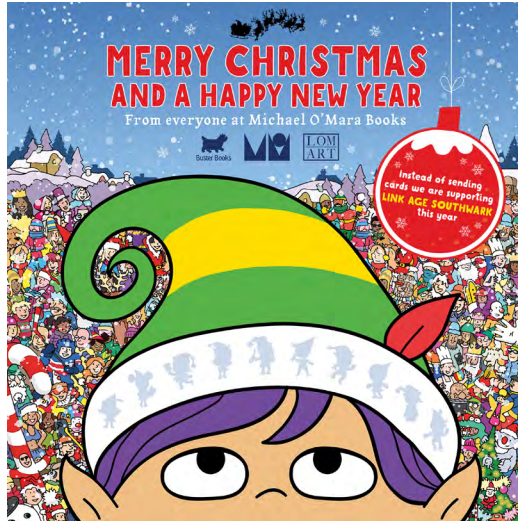
RISE UP MARKETING MATERIAL

Email and Twitter banner for Christmas 2019.

Announcement for the book being named the winner of the Blue Peter Book Award 2020.



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CHRISTMAS CARDS & SOCIAL MEDIA (VARIOUS) MARKETING MATERIAL

Each year I design the company Christmas card and social media assets (banners, quote cards, Christmas logo)



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TYPOGRAPHIC SONG POSTERS

PERSONAL WORK

Frame mockup by Nidia Dias via www.psdmockups.com

LINK - <https://www.psdmockups.com/free-poster-psd-mockup-loft-floor-scene/>



www.derrianbradder.com



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WEDDING STATIONERY PERSONAL WORK

I'm currently working on my dream personal design project - my own wedding stationery! Each design has raised spot UV on both sides.

Shown:

Save the Date card – front and back
Wedding website card to accompany invitation – front and back

Not shown:

Formal invitation (in progress)
Sticker to seal envelope



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